

## Memoria Estadística 2019

Capítulo 8. Fuentes de ingreso  
 Industria de las conservas alimenticias  
 Ingresos, 2012 - 2019

Concepto	Millones de pesos corrientes									Variación anual							Estructura porcentual			
	2012	2013	2014	2015	2016	2017	2018	2019	2012	2013	2014	2015	2016	2017	2018	2019	2015-2018	2015	2018	2019
<b>Ingresos totales</b>	<b>78,355.2</b>	<b>84,418.3</b>	<b>87,375.2</b>	<b>92,639.3</b>	<b>101,688.9</b>	<b>111,747.6</b>	<b>119,540.1</b>	<b>122,353.2</b>	...	<b>7.7%</b>	<b>3.5%</b>	<b>6.0%</b>	<b>9.8%</b>	<b>9.9%</b>	<b>7.0%</b>	<b>2.4%</b>	<b>7.2%</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Ingresos brutos por otros conceptos	1,149.1	1,312.8	1,342.0	1,408.7	1,595.5	1,654.5	1,761.8	1,826.9	...	14.2%	2.2%	5.0%	13.3%	3.7%	6.5%	3.7%	6.7%	1.5	1.5	1.5
Ventas	77,206.1	83,105.5	86,033.2	91,230.6	100,093.4	110,093.1	117,778.3	120,526.3	...	7.6%	3.5%	6.0%	9.7%	10.0%	7.0%	2.3%	7.2%	98.5	98.5	98.5
Ventas a empresas de la misma industria	3,417.5	3,842.2	3,525.8	3,684.6	4,106.8	4,508.6	4,792.4	4,896.6	...	12.4%	-8.2%	4.5%	11.5%	9.8%	6.3%	2.2%	7.4%	4.0	4.0	4.0
Ventas directas	73,788.7	79,263.3	82,507.4	87,546.0	95,986.6	105,584.5	112,985.9	115,629.7	...	7.4%	4.1%	6.1%	9.6%	10.0%	7.0%	2.3%	7.2%	94.5	94.5	94.5
Maquila a marcas libres	807.1	1,207.5	1,309.0	1,314.6	1,382.2	1,402.5	1,455.6	1,469.7	...	49.6%	8.4%	0.4%	5.1%	1.5%	3.8%	1.0%	2.8%	1.4	1.2	1.2
Ventas de conservas importadas	4,995.1	5,907.7	5,942.9	6,681.4	6,487.3	7,067.7	7,377.1	7,530.1	...	18.3%	0.6%	12.4%	-2.9%	8.9%	4.4%	2.1%	3.0%	7.2	6.2	6.2
Venta de conservas fabricadas en el País	60,427.4	64,012.4	66,810.7	70,456.1	78,812.9	87,261.8	93,496.2	96,048.7	...	5.9%	4.4%	5.5%	11.9%	10.7%	7.1%	2.7%	8.1%	76.1	78.2	78.5
Exportación de conservas	7,559.0	8,135.8	8,444.8	9,093.9	9,304.3	9,852.2	10,656.9	10,581.1	...	7.6%	3.8%	7.7%	2.3%	5.9%	8.2%	-0.7%	3.9%	9.8	8.9	8.6

  

Concepto	Millones de pesos constantes									Variación anual							Estructura porcentual			
	2012	2013	2014	2015	2016	2017	2018	2019	2012	2013	2014	2015	2016	2017	2018	2019	2015-2018	2015	2018	2019
<b>Ingresos totales</b>	<b>99,506.1</b>	<b>103,241.8</b>	<b>103,769.6</b>	<b>109,099.1</b>	<b>114,134.1</b>	<b>118,065.8</b>	<b>119,652.0</b>	<b>116,924.4</b>	...	<b>3.8%</b>	<b>0.5%</b>	<b>5.1%</b>	<b>4.6%</b>	<b>3.4%</b>	<b>1.3%</b>	<b>-2.3%</b>	<b>1.7%</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Ingresos brutos por otros conceptos	1,446.5	1,602.9	1,581.3	1,644.2	1,776.9	1,744.6	1,762.2	1,742.8	...	10.8%	-1.4%	4.0%	8.1%	-1.8%	1.0%	-1.1%	1.5%	1.5	1.5	1.5
Ventas	98,059.6	101,638.8	102,188.4	107,454.9	112,357.2	116,321.2	117,889.8	115,181.6	...	3.7%	0.5%	5.2%	4.6%	3.5%	1.3%	-2.3%	1.8%	98.5	98.5	98.5
Ventas a empresas de la misma industria	4,301.9	4,691.3	4,154.4	4,300.7	4,573.7	4,754.1	4,793.6	4,671.3	...	9.1%	-11.4%	3.5%	6.3%	3.9%	0.8%	-2.6%	2.1%	3.9	4.0	4.0
Ventas directas	93,757.7	96,947.6	98,034.0	103,154.2	107,783.4	111,567.1	113,096.1	110,510.3	...	3.4%	1.1%	5.2%	4.5%	3.5%	1.4%	-2.3%	1.7%	94.6	94.5	94.5
Maquila a marcas libres	1,025.5	1,476.9	1,555.3	1,549.0	1,552.1	1,482.0	1,457.1	1,404.6	...	44.0%	5.3%	-0.4%	0.2%	-4.5%	-1.7%	-3.6%	-2.4%	1.4	1.2	1.2
Ventas de conservas importadas	6,346.9	7,225.7	7,061.3	7,872.6	7,284.6	7,468.2	7,384.3	7,196.7	...	13.8%	-2.3%	11.5%	-7.5%	2.5%	-1.1%	-2.5%	-2.2%	7.2	6.2	6.2
Venta de conservas fabricadas en el País	76,870.0	78,311.2	79,467.0	83,118.2	88,584.6	92,228.3	93,595.1	91,814.7	...	1.9%	1.5%	4.6%	6.6%	4.1%	1.5%	-1.9%	2.5%	76.2	78.2	78.5
Exportación de conservas	9,515.2	9,933.7	9,950.4	10,614.5	10,362.2	10,388.7	10,659.6	10,094.2	...	4.4%	0.2%	6.7%	-2.4%	0.3%	2.6%	-5.3%	-1.2%	9.7	8.9	8.6