Canainca

CONSULTORES INTERNACIONALES 44

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Memoria Estadística 2019

Ventas directas sin maquila empresas de la misma industria
Ventas 1987 - 2020

Millones de cajas

Variación anual

ID	Subsector	ID	Categorías	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Ventas	0.0	Total	83.6	86.7	112.4	128.5	141.0	153.4	249.5	276.6	267.8	289.8	309.3	333.1	362.1	377.5	383.2	366.2	382.4	382.4	375.5	385.8	402.6	419.5	414.4	433.1	448.1	455.0	458.0	477.7	483.8	363.1	329.3	355.4	374.4	386.7	398.1	...	3.7%	29.7%	14.3%	9.8%	8.8%	56.8%	15.8%	-3.9%	4.9%	6.9%	16.9%	8.7%	4.3%	4.2%	-0.9%	4.4%	0.6%	-13%	5.4%	1.7%	4.2%	-1.2%	4.0%	3.7%	1.3%	8.7%	4.2%	1.3%	4.0%	5.3%	4.9%	3.4%	1.1%	1.3%
1	Jugos, néctares y bebidas de fruta	0.0	Total	29.8	32.3	38.2	39.9	39.3	46.7	103.5	141.5	107.6	146.2	164.6	166.8	200.3	218.8	223.1	176.3	173.5	175.5	163.8	173.6	179.3	183.3	178.5	183.3	206.2	207.9	209.6	219.3	229.2	229.2	240.2	262.4	275.4	277.8	279.5	...	8.4%	44.6%	11.0%	6.5%	22.6%	164.5%	19.4%	-6.7%	5.5%	10.4%	14.4%	9.6%	5.1%	1.9%	-21.4%	-9.3%	5.0%	4.5%	2.7%	3.9%	-3.6%	5.3%	4.9%	2.1%	6.0%	5.9%	4.8%	3.2%	4.2%	1.5%	7.4%	22.2%	2.3%	1.0%	0.4%
2	Jugos, néctares y bebidas de fruta	1.0	Jugos	n.a.	n.a.	n.a.	n.a.	15.5	17.4	19.4	23.3	27.5	31.6	36.0	40.1	38.4	42.3	44.7	37.8	37.8	38.0	39.3	45.8	45.5	51.8	50.9	59.5	61.8	63.3	64.0	68.7	67.4	72.4	88.4	96.5	99.4	91.8	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	11.9%	11.7%	20.3%	17.7%	15.0%	13.9%	11.4%	-4.2%	10.3%	5.7%	-15.6%	0.6%	0.6%	3.4%	18.5%	-0.6%	13.9%	-1.8%	17.0%	3.9%	-2.3%	6.1%	4.2%	1.1%	7.4%	22.2%	2.3%	1.0%	0.4%
3	Jugos, néctares y bebidas de fruta	2.0	Néctares	n.a.	n.a.	n.a.	n.a.	13.1	16.1	21.4	31.9	23.1	27.9	33.4	39.0	43.0	46.4	46.7	40.9	40.9	42.8	46.0	43.6	50.4	55.7	52.2	52.5	57.7	54.5	57.7	59.4	60.2	64.1	72.3	77.3	78.3	78.9	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	22.4%	33.6%	2.1%	5.7%	20.4%	20.0%	16.6%	6.2%	6.5%	7.8%	-11.5%	6.4%	20.0%	10.7%	26.7%	19.4%	46.2%	7.7%	-7.5%	0.0%	-2.5%	-13.9%	10.8%	-2.5%	-15.7%	-6.4%	-6.9%	5.4%	6.7%	3.3%	-4.5%	2.5%	3.1%	-0.1%	-9.9%	-1.2%	-1.7%
4	Jugos, néctares y bebidas de fruta	4.0	Bebidas de fruta	n.a.	n.a.	n.a.	57.2	18.3	18.5	18.5	19.7	22.6	15.8	21.1	24.3	28.3	31.2	37.2	41.7	46.6	50.2	50.2	44.7	49.8	49.6	49.3	40.3	56.6	60.4	61.6	61.2	62.4	60.1	62.8	65.0	63.7	67.3	67.4	67.2	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	19.6%	19.8%	-16.2%	6.6%	15.2%	16.6%	12.2%	8.7%	-10.6%	-0.3%	-10.8%	-11.4%	-1.6%	5.7%	-3.5%	6.3%	2.4%	-4.1%	-3.2%	4.8%	-1.9%	5.8%	0.6%	-2.0%	0.3%	2.4%	-4.1%	3.2%	4.8%	-1.9%	5.8%	0.6%	-0.4%
5	Jugos, néctares y bebidas de fruta	5.0	Concentrados + en cubo	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	68.7	80.2	69.9	70.6	74.3	82.2	85.8	86.1	71.1	9.4	13.0	13.0	12.9	12.6	13.3	13.6	9.4	11.3	9.9	8.5	8.5	9.1	9.1	9.6	10.1	10.0	10.2	10.1	10.1	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	16.7%	-12.9%	1.1%	5.2%	10.6%	4.4%	5.4%	-17.5%	-66.8%	38.4%	0.0%	-0.7%	-2.2%	5.6%	2.1%	-31.0%	20.3%	-12.4%	-14.3%	0.9%	6.6%	0.3%	5.2%	5.2%	-1.0%	1.5%	-0.1%	-0.2%
6	Jugos, néctares y bebidas de fruta	6.0	Bebidas energéticas	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...