

Memoria Estadística 2019

Capítulo 14. Valor de las ventas totales 2012-2020

14.9 Postres

Valores corrientes

ID Subsector	Subsector	Millones de pesos										Variación anual										Estructura porcentual											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020					
0	Postres	2.987.5	3.064.9	3.277.3	3.595.3	3.549.7	3.869.1	3.940.8	3.881.2	3.887.2	...	2.6%	6.9%	9.7%	-1.3%	9.0%	1.9%	-1.5%	0.2%	1.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Gelatinas y flanes	1.483.5	1.516.4	1.643.5	1.791.8	1.726.6	1.826.6	1.857.0	1.889.4	1.947.3	...	2.2%	8.4%	9.0%	-3.6%	5.8%	1.7%	1.7%	3.1%	1.3%	49.7%	49.5%	50.1%	49.8%	48.6%	47.2%	47.1%	48.7%	50.1%	47.1%	48.7%	50.1%	
2	Ates	20.3	20.8	20.1	21.9	22.7	24.1	24.5	25.4	26.2	...	2.2%	-3.3%	9.0%	3.7%	6.1%	1.8%	3.5%	3.5%	3.8%	0.7%	0.7%	0.6%	0.6%	0.6%	0.6%	0.6%	0.7%	0.7%	0.6%	0.7%	0.7%	
3	Cajetas	282.7	305.3	305.1	344.1	344.1	345.1	347.3	340.8	340.0	...	8.0%	-0.1%	12.8%	0.0%	0.3%	0.6%	-1.9%	-0.2%	-0.2%	9.5%	10.0%	9.3%	9.6%	9.7%	8.9%	8.8%	8.8%	8.8%	8.8%	8.7%		
4	Otros	1.201.0	1.222.4	1.308.6	1.437.5	1.456.3	1.673.3	1.712.0	1.625.7	1.573.6	...	1.8%	7.1%	9.8%	1.3%	14.9%	2.3%	-5.0%	-3.2%	3.1%	40.2%	39.9%	39.9%	40.0%	41.0%	43.2%	43.4%	41.9%	40.5%	43.4%	41.9%	40.5%	

Valores constantes, base 2018 = 100

	Subsector	Millones de pesos										Variación anual										Estructura porcentual										
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020				
0	Postres	3.760.7	3.742.2	3.861.6	4.196.4	3.953.3	4.079.7	3.941.8	3.702.6	3.623.2	...	-0.5%	3.2%	8.7%	-5.8%	3.2%	-3.4%	-6.1%	-2.1%	-3.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Gelatinas y flanes	1.867.5	1.851.5	1.936.6	2.091.4	1.922.9	1.926.1	1.857.5	1.802.4	1.815.1	...	-0.8%	4.6%	8.0%	-8.1%	0.2%	-3.6%	-3.0%	0.7%	-3.6%	49.7%	49.5%	50.1%	49.8%	48.6%	47.2%	47.1%	48.7%	50.1%	47.1%	48.7%	50.1%
2	Ates	25.6	25.3	23.6	25.5	25.3	25.4	24.5	24.5	24.5	...	-0.9%	-6.7%	8.0%	-1.0%	0.5%	-3.4%	-1.3%	1.1%	-1.3%	0.7%	0.7%	0.6%	0.6%	0.6%	0.6%	0.6%	0.7%	0.7%	0.6%	0.7%	0.7%
3	Cajetas	355.8	372.8	359.5	401.6	383.2	363.9	347.3	325.1	316.9	...	4.8%	-3.6%	11.7%	-4.6%	-5.0%	-4.5%	-6.4%	-2.5%	-5.1%	9.5%	10.0%	9.3%	9.6%	9.7%	8.9%	8.8%	8.8%	8.8%	8.7%		
4	Otros	1.511.8	1.492.6	1.541.9	1.677.9	1.621.9	1.764.4	1.712.4	1.550.9	1.466.8	...	-1.3%	3.3%	8.8%	-3.3%	8.8%	-2.9%	-9.4%	-5.4%	-1.9%	40.2%	39.9%	39.9%	40.0%	41.0%	43.2%	43.4%	41.9%	40.5%	43.4%	41.9%	40.5%

Volumen

	Subsector	Miles de toneladas										Variación anual										Estructura porcentual									
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020			
0	Postres	73.7	77.7	77.7	81.7	83.9	93.7	95.7	96.7	98.1	...	5.4%	0.0%	5.2%	2.7%	11.7%	2.1%	1.0%	1.5%	4.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Gelatinas y flanes	46.2	48.1	48.3	51.4	52.7	59.8	61.7	62.6	63.5	...	4.3%	0.4%	6.4%	2.6%	13.4%	3.2%	1.6%	1.4%	5.1%	62.6%	61.9%	62.2%	62.9%	62.8%	63.8%	64.4%	64.8%	64.7%	64.7%	64.7%
2	Ates	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.8	0.8	...	2.8%	-6.5%	13.2%	5.8%	1.4%	2.8%	5.1%	3.6%	3.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%	0.8%
3	Cajetas	8.8	9.1	8.9	9.4	9.4	10.5	10.5	10.2	10.1	...	3.2%	-1.6%	4.9%	0.0%	11.7%	0.1%	-2.6%	-1.3%	2.2%	11.9%	11.7%	11.5%	11.5%	11.2%	11.2%	11.0%	10.6%	10.3%	10.6%	10.3%
4	Otros	18.1	19.9	19.8	20.3	21.1	22.7	22.8	23.0	23.7	...	9.6%	-0.1%	2.2%	4.0%	7.7%	0.4%	1.1%	2.8%	3.3%	24.6%	25.6%	25.5%	24.8%	25.1%	24.2%	23.8%	23.8%	24.2%	23.8%	24.2%

Cajas

	Subsector	Millones de cajas										Variación anual										Estructura porcentual									
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020			
0	Postres	14.4	14.8	14.8	15.5	16.3	17.9	17.1	17.3	17.6	...	2.1%	0.0%	5.3%	4.9%	9.8%	-4.3%	1.1%	1.6%	2.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Gelatinas y flanes	9.2	9.3	9.2	9.7	10.2	11.2	10.6	10.8	10.9	...	0.9%	-0.6%	4.8%	5.4%	10.4%	-5.5%	1.6%	1.4%	2.8%	63.6%	62.8%	62.4%	62.1%	62.5%	62.8%	62.1%	62.4%	62.2%	62.4%	62.2%
2	Ates	0.2	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	...	43.7%	0.9%	15.1%	4.5%	0.5%	-4.0%	5.1%	3.6%	0.9%	1.4%	1.6%	2.2%	2.2%	2.5%	2.4%	2.3%	2.3%	2.4%	2.3%	2.4%
3	Cajetas	1.3	1.3	1.3	1.4	1.4	1.5	1.4	1.4	1.4	...	3.5%	0.8%	4.5%	0.9%	8.3%	-5.4%	-2.6%	-1.3%	0.2%	8.9%	9.0%	9.1%	9.0%	8.7%	8.6%	8.5%	8.2%	7.9%	8.5%	7.9%
4	Otros	3.7	3.8	3.9	4.1	4.3	4.7	4.6	4.7	4.8	...	2.2%	1.4%	5.6%	5.0%	9.5%	-1.3%	1.1%	2.8%	3.5%	25.9%	25.9%	26.3%	26.4%	26.4%	26.3%	27.2%	27.2%	27.5%	27.2%	27.5%

Materiales de envasado por categoría

Porcentaje ponderado sobre ventas

	Subsector	Materiales de envasado								No Especificado
		Vidrio	Lata	Bricks	Pet	Pouch	Otros	Otros	Otros	
0	Postres	0.0%	0.0%	0.0%	33.3%	33.3%	33.3%	0.0%	0.0%	0.0%

