# Memoria Estadística 2019

**Capítulo 14. Valor de las ventas totales 2012-2020**

**14.8 Legumbres**

**Valores corrientes**

| | | Millones de pesos | | | | | | | | | Variación anual | | | | | | | | | | Estructura porcentual | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ID Subsector | Subsector | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2015-2019 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| 0 | Legumbres | 3,641.6 | 3,709.8 | 3,919.7 | 4,167.1 | 4,474.9 | 4,616.9 | 5,185.9 | 5,505.8 | 5,772.2 | ... | 1.9% | 5.7% | 6.3% | 7.4% | 3.2% | 12.3% | 6.2% | 4.8% | 7.2% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| 1 | Chícharo | 283.4 | 299.2 | 300.2 | 326.5 | 339.9 | 364.2 | 377.6 | 398.0 | 416.0 | ... | 5.6% | 0.3% | 8.8% | 4.1% | 7.2% | 3.7% | 5.4% | 4.5% | 5.1% | 7.8% | 8.1% | 7.7% | 7.8% | 7.6% | 7.9% | 7.3% | 7.2% | 7.2% |
| 2 | Hongos / champiñones | 658.7 | 661.0 | 722.5 | 748.9 | 792.3 | 805.5 | 1,256.2 | 1,345.7 | 1,463.6 | ... | 0.3% | 9.3% | 3.7% | 5.8% | 1.7% | 55.9% | 7.1% | 8.8% | 15.8% | 18.1% | 17.8% | 18.4% | 18.0% | 17.7% | 17.4% | 24.2% | 24.4% | 25.4% |
| 3 | Elotes | 1,424.8 | 1,421.2 | 1,482.2 | 1,484.5 | 1,667.2 | 1,790.2 | 1,825.5 | 1,910.8 | 1,974.3 | ... | -0.3% | 4.3% | 0.2% | 12.3% | 7.4% | 2.0% | 4.7% | 3.3% | 6.5% | 39.1% | 38.3% | 37.8% | 35.6% | 37.3% | 38.8% | 35.2% | 34.7% | 34.2% |
| 4 | Verdura Mixta | 772.3 | 784.8 | 866.4 | 1,001.1 | 1,029.3 | 1,037.2 | 1,066.1 | 1,126.7 | 1,198.5 | ... | 1.6% | 10.4% | 15.5% | 2.8% | 0.8% | 2.8% | 5.7% | 6.4% | 3.0% | 21.2% | 21.2% | 22.1% | 24.0% | 23.0% | 22.5% | 20.6% | 20.5% | 20.8% |
| 5 | Nopal | 37.7 | 44.0 | 46.5 | 47.4 | 47.5 | 50.2 | 73.2 | 105.9 | 84.4 | ... | 16.8% | 5.6% | 2.0% | 0.1% | 5.6% | 45.9% | 44.8% | -20.4% | 22.2% | 1.0% | 1.2% | 1.2% | 1.1% | 1.1% | 1.1% | 1.4% | 1.9% | 1.5% |
| 6 | Otros | 464.8 | 499.6 | 501.9 | 558.6 | 598.7 | 569.5 | 587.5 | 618.7 | 635.4 | ... | 7.5% | 0.5% | 11.3% | 7.2% | -4.9% | 3.2% | 5.3% | 2.7% | 2.6% | 12.8% | 13.5% | 12.8% | 13.4% | 13.4% | 12.3% | 11.3% | 11.2% | 11.0% |

**Valores constantes, base 2018 = 100**

| | | Millones de pesos | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2015-2019 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| 0 | Legumbres | 4,584.0 | 4,529.6 | 4,618.6 | 4,863.9 | 4,983.7 | 4,868.3 | 5,187.2 | 5,252.5 | 5,380.2 | ... | -1.2% | 2.0% | 5.3% | 2.5% | -2.3% | 6.6% | 1.3% | 2.4% | 1.9% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| 1 | Chícharo | 356.8 | 365.3 | 353.7 | 381.1 | 378.5 | 384.1 | 377.6 | 379.7 | 387.7 | ... | 2.4% | -3.2% | 7.7% | -0.7% | 1.5% | -1.7% | 0.5% | 2.1% | -0.1% | 7.8% | 8.1% | 7.7% | 7.8% | 7.6% | 7.9% | 7.3% | 7.2% | 7.2% |
| 2 | Hongos / champiñones | 829.2 | 807.0 | 851.3 | 874.2 | 882.4 | 849.4 | 1,256.5 | 1,283.7 | 1,364.2 | ... | -2.7% | 5.5% | 2.7% | 0.9% | -3.7% | 47.9% | 2.2% | 6.3% | 10.1% | 18.1% | 17.8% | 18.4% | 18.0% | 17.7% | 17.4% | 24.2% | 24.4% | 25.4% |
| 3 | Elotes | 1,793.5 | 1,735.3 | 1,746.5 | 1,732.7 | 1,856.7 | 1,887.7 | 1,826.0 | 1,822.9 | 1,840.2 | ... | -3.2% | 0.6% | -0.8% | 7.2% | 1.7% | -3.3% | -0.2% | 1.0% | 1.3% | 39.1% | 38.3% | 37.8% | 35.6% | 37.3% | 38.8% | 35.2% | 34.7% | 34.2% |
| 4 | Verdura Mixta | 972.1 | 958.2 | 1,020.9 | 1,168.5 | 1,146.3 | 1,093.7 | 1,066.3 | 1,074.9 | 1,117.1 | ... | -1.4% | 6.5% | 14.5% | -1.9% | -4.6% | -2.5% | 0.8% | 3.9% | -2.1% | 21.2% | 21.2% | 22.1% | 24.0% | 23.0% | 22.5% | 20.6% | 20.5% | 20.8% |
| 5 | Nopal | 47.4 | 53.8 | 54.8 | 55.4 | 52.9 | 52.9 | 73.2 | 101.1 | 78.6 | ... | 13.3% | 1.9% | 1.0% | -4.5% | 0.0% | 38.4% | 38.1% | -22.2% | 16.2% | 1.0% | 1.2% | 1.2% | 1.1% | 1.1% | 1.1% | 1.4% | 1.9% | 1.5% |
| 6 | Otros | 585.1 | 610.0 | 591.4 | 652.0 | 666.8 | 600.5 | 587.6 | 590.2 | 592.2 | ... | 4.3% | -3.0% | 10.2% | 2.3% | -9.9% | -2.2% | 0.4% | 0.3% | -2.5% | 12.8% | 13.5% | 12.8% | 13.4% | 13.4% | 12.3% | 11.3% | 11.2% | 11.0% |

**Volumen**

| | | Miles de toneladas | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2015-2019 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| 0 | Legumbres | 174.2 | 183.7 | 201.3 | 209.2 | 208.3 | 213.0 | 236.6 | 247.2 | 256.2 | ... | 5.5% | 9.6% | 3.9% | -0.4% | 2.3% | 11.1% | 4.5% | 3.6% | 4.3% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| 1 | Chícharo | 16.9 | 18.1 | 18.7 | 19.2 | 19.3 | 21.9 | 23.1 | 24.3 | 25.5 | ... | 7.3% | 3.4% | 2.7% | 0.3% | 13.5% | 5.5% | 5.1% | 5.0% | 6.0% | 9.7% | 9.9% | 9.3% | 9.2% | 9.3% | 10.3% | 9.8% | 9.8% | 10.0% |
| 2 | Hongos / champiñones | 24.3 | 26.2 | 29.2 | 29.9 | 28.8 | 29.1 | 34.2 | 36.3 | 38.0 | ... | 8.0% | 11.5% | 2.4% | -3.8% | 1.2% | 17.5% | 5.9% | 4.7% | 4.9% | 13.9% | 14.3% | 14.5% | 14.3% | 13.8% | 13.7% | 14.5% | 14.7% | 14.8% |
| 3 | Elotes | 58.1 | 60.6 | 68.1 | 70.0 | 68.9 | 71.9 | 84.8 | 88.6 | 90.3 | ... | 4.3% | 12.3% | 2.9% | -1.6% | 4.4% | 17.9% | 4.5% | 1.9% | 6.1% | 33.4% | 33.0% | 33.8% | 33.5% | 33.1% | 33.8% | 35.9% | 35.9% | 35.3% |
| 4 | Verdura Mixta | 46.8 | 49.0 | 53.0 | 56.9 | 57.7 | 56.3 | 58.8 | 61.1 | 64.5 | ... | 4.7% | 8.1% | 7.4% | 1.4% | -2.4% | 4.5% | 3.9% | 5.6% | 1.8% | 26.9% | 26.7% | 26.3% | 27.2% | 27.7% | 26.4% | 24.8% | 24.7% | 25.2% |
| 5 | Nopal | 4.4 | 4.7 | 5.0 | 5.5 | 5.4 | 5.9 | 6.2 | 6.5 | 6.7 | ... | 6.9% | 4.8% | 9.8% | -0.3% | 8.1% | 6.1% | 3.9% | 3.3% | 4.4% | 2.5% | 2.6% | 2.5% | 2.6% | 2.6% | 2.8% | 2.6% | 2.6% | 2.6% |
| 6 | Otros | 23.8 | 25.1 | 27.4 | 27.6 | 28.3 | 27.9 | 29.4 | 30.4 | 31.2 | ... | 5.7% | 9.0% | 0.9% | 2.2% | -1.2% | 5.3% | 3.4% | 2.5% | 2.4% | 13.6% | 13.7% | 13.6% | 13.2% | 13.6% | 13.1% | 12.4% | 12.3% | 12.2% |

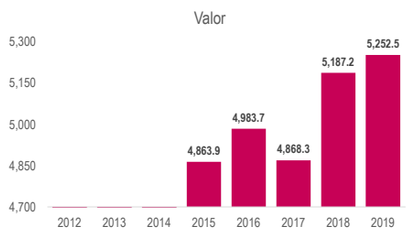
**Cajas**

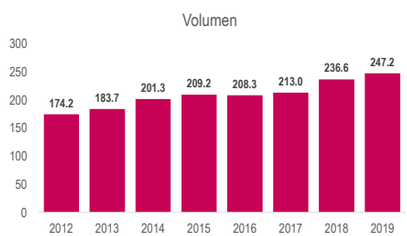
| | | Millones de cajas | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2015-2019 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| 0 | Legumbres | 20.0 | 20.2 | 22.0 | 22.7 | 22.8 | 23.4 | 25.3 | 26.4 | 27.3 | ... | 1.1% | 8.8% | 3.1% | 0.3% | 2.9% | 7.8% | 4.5% | 3.5% | 3.8% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| 1 | Chícharo | 1.8 | 1.9 | 2.0 | 2.2 | 2.1 | 2.3 | 2.5 | 2.6 | 2.7 | ... | 2.8% | 8.0% | 8.8% | -3.5% | 7.0% | 9.9% | 5.1% | 5.0% | 4.5% | 9.1% | 9.2% | 9.1% | 9.7% | 9.3% | 9.7% | 9.9% | 9.9% | 10.1% |
| 2 | Hongos / champiñones | 2.0 | 2.0 | 2.2 | 2.4 | 2.5 | 2.6 | 2.8 | 3.0 | 3.1 | ... | -1.1% | 8.9% | 10.9% | 2.9% | 5.2% | 8.5% | 5.9% | 4.7% | 5.6% | 10.0% | 9.8% | 9.8% | 10.5% | 10.8% | 11.1% | 11.1% | 11.3% | 11.4% |
| 3 | Elotes | 10.4 | 10.5 | 11.2 | 11.3 | 11.1 | 11.4 | 12.2 | 12.8 | 13.0 | ... | 1.1% | 7.3% | 0.5% | -1.6% | 2.5% | 7.4% | 4.5% | 1.9% | 3.2% | 51.8% | 51.7% | 51.0% | 49.7% | 48.8% | 48.6% | 48.5% | 48.4% | 47.7% |
| 4 | Verdura Mixta | 4.7 | 4.7 | 5.2 | 5.4 | 5.6 | 5.6 | 6.0 | 6.3 | 6.6 | ... | -1.7% | 12.5% | 2.4% | 4.0% | 0.7% | 7.5% | 3.9% | 5.6% | 4.0% | 23.6% | 23.0% | 23.8% | 23.6% | 24.4% | 23.9% | 23.9% | 23.7% | 24.2% |
| 5 | Nopal | 0.4 | 0.5 | 0.5 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.7 | ... | 12.9% | 9.5% | 11.2% | 0.5% | 4.8% | 7.2% | 3.9% | 3.3% | 4.1% | 2.1% | 2.3% | 2.3% | 2.5% | 2.5% | 2.5% | 2.5% | 2.5% | 2.5% |
| 6 | Otros | 0.7 | 0.8 | 0.9 | 0.9 | 1.0 | 1.0 | 1.1 | 1.1 | 1.1 | ... | 14.5% | 8.3% | 3.8% | 5.0% | 2.7% | 8.1% | 3.4% | 2.5% | 4.8% | 3.5% | 4.0% | 4.0% | 4.0% | 4.2% | 4.2% | 4.2% | 4.1% | 4.1% |

**Materiales de envasado por categoría**

**Porcentaje ponderado sobre ventas**

| | | Vidrio | Lata | Bricks | Pet | Pouch | Otros | No Especificado |
|---|---|---|---|---|---|---|---|---|
| 0 | Legumbres | **9.1%** | **76.6%** | **0.0%** | **0.0%** | **9.2%** | **5.2%** | **0.0%** |


Valor
5,300
5,150
5,000
4,850
4,700
4,863.9
4,983.7
4,868.3
5,187.2
5,252.5
2012
2013
2014
2015
2016
2017
2018
2019


Volumen
300
250
200
150
100
50
0
174.2
183.7
201.3
209.2
208.3
213.0
236.6
247.2
2012
2013
2014
2015
2016
2017
2018
2019