Memoria Estadística 2019

Capítulo 14. Valor de las ventas totales 2012-2020

14.4 Chiles

Valores corrientes

		Millones de pesos									Variación anual										Estructura porcentual								
ID Subsector	Subsector	2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Chiles	5,241.6	5,845.8	6,169.3	6,609.1	7,600.4	7,726.3	8,125.1	8,288.6	8,479.7	...	11.5%	5.5%	7.1%	15.0%	1.7%	5.2%	2.0%	2.3%	5.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Serrano	119.3	129.0	131.0	140.7	147.1	156.7	169.3	168.0	175.6	...	8.1%	1.6%	7.4%	4.5%	6.5%	8.0%	-0.8%	4.5%	4.5%	2.3%	2.2%	2.1%	2.1%	1.9%	2.0%	2.1%	2.0%	2.1%
2	Jalapeño	3,834.7	4,235.8	4,512.8	4,850.0	5,584.5	5,601.8	5,852.8	5,969.8	6,104.9	...	10.5%	6.5%	7.5%	15.1%	0.3%	4.5%	2.0%	2.3%	5.3%	73.2%	72.5%	73.1%	73.4%	73.5%	72.5%	72.0%	72.0%	72.0%
3	Chipotle	1,167.5	1,339.1	1,384.6	1,470.9	1,714.7	1,808.2	1,946.7	1,991.5	2,037.4	...	14.7%	3.4%	6.2%	16.6%	5.5%	7.7%	2.3%	2.3%	7.9%	22.3%	22.9%	22.4%	22.3%	22.6%	23.4%	24.0%	24.0%	24.0%
4	Morrón	51.3	69.9	71.7	74.6	78.7	79.3	74.3	75.1	75.3	...	36.2%	2.5%	4.2%	5.4%	0.7%	-6.2%	1.0%	0.2%	0.2%	1.0%	1.2%	1.2%	1.1%	1.0%	1.0%	0.9%	0.9%	0.9%
5	Otros	68.7	71.9	69.2	72.8	75.5	80.4	82.0	84.2	86.5	...	4.6%	-3.7%	5.1%	3.7%	6.5%	2.1%	2.7%	2.7%	3.7%	1.3%	1.2%	1.1%	1.1%	1.0%	1.0%	1.0%	1.0%	1.0%

Valores constantes, base 2018 = 100

		Millones de pesos																											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Chiles	6,598.1	7,137.6	7,269.2	7,714.2	8,464.6	8,147.0	8,127.2	7,907.2	7,903.9	...	8.2%	1.8%	6.1%	9.7%	-3.8%	-0.2%	-2.7%	0.0%	0.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Serrano	150.2	157.5	154.4	164.3	163.8	165.3	169.3	160.2	163.7	...	4.9%	-2.0%	6.4%	-0.3%	0.9%	2.4%	-5.4%	2.1%	-0.6%	2.3%	2.2%	2.1%	2.1%	1.9%	2.0%	2.1%	2.0%	2.1%
2	Jalapeño	4,827.2	5,171.9	5,317.4	5,661.0	6,219.5	5,906.8	5,854.3	5,695.1	5,690.3	...	7.1%	2.8%	6.5%	9.9%	-5.0%	-0.9%	-2.7%	-0.1%	0.2%	73.2%	72.5%	73.1%	73.4%	73.5%	72.5%	72.0%	72.0%	72.0%
3	Chipotle	1,469.6	1,635.0	1,631.4	1,716.8	1,909.6	1,906.7	1,947.2	1,899.9	1,899.0	...	11.3%	-0.2%	5.2%	11.2%	-0.2%	2.1%	-2.4%	0.0%	2.6%	22.3%	22.9%	22.4%	22.3%	22.6%	23.4%	24.0%	24.0%	24.0%
4	Morrón	64.6	85.4	84.4	87.1	87.6	83.6	74.4	71.7	70.2	...	32.1%	-1.1%	3.2%	0.6%	-4.7%	-11.0%	-3.6%	-2.1%	-4.8%	1.0%	1.2%	1.2%	1.1%	1.0%	1.0%	0.9%	0.9%	0.9%
5	Otros	86.5	87.8	81.6	85.0	84.0	84.7	82.0	80.4	80.7	...	1.5%	-7.1%	4.1%	-1.1%	0.8%	-3.2%	-2.0%	0.4%	-1.4%	1.3%	1.2%	1.1%	1.1%	1.0%	1.0%	1.0%	1.0%	1.0%

Volumen

		Miles de toneladas																											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Chiles	306.8	337.7	375.9	389.8	428.2	414.9	430.0	435.3	445.3	...	10.1%	11.3%	3.7%	9.8%	-3.1%	3.6%	1.2%	2.3%	2.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Serrano	6.6	7.2	7.1	7.5	7.8	7.7	8.0	7.8	7.9	...	9.1%	-2.2%	5.6%	4.4%	-0.9%	3.4%	-1.9%	1.4%	1.2%	2.2%	2.1%	1.9%	1.9%	1.8%	1.9%	1.9%	1.8%	1.8%
2	Jalapeño	265.8	295.7	333.1	343.7	378.1	365.5	378.0	382.9	392.0	...	11.2%	12.7%	3.2%	10.0%	-3.3%	3.4%	1.3%	2.4%	2.7%	86.7%	87.5%	88.6%	88.2%	88.3%	88.1%	87.9%	88.0%	88.0%
3	Chipotle	32.8	33.2	34.1	36.9	40.5	40.0	42.3	42.9	43.7	...	1.3%	2.5%	8.3%	9.9%	-1.4%	5.8%	1.3%	1.9%	3.8%	10.7%	9.8%	9.1%	9.5%	9.5%	9.6%	9.8%	9.8%	9.8%
4	Morrón	0.5	0.5	0.7	0.7	0.7	0.7	0.6	0.6	0.6	...	6.8%	26.5%	5.5%	-0.3%	-3.1%	-6.6%	-1.1%	-0.3%	-2.8%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%
5	Otros	1.0	1.1	1.0	1.1	1.1	1.0	1.1	1.1	1.1	...	8.0%	-10.2%	8.1%	3.3%	-4.8%	3.6%	2.6%	1.2%	1.1%	0.3%	0.3%	0.3%	0.3%	0.3%	0.2%	0.2%	0.3%	0.2%

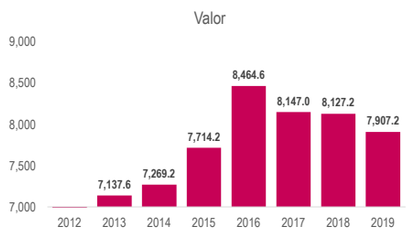
Cajas

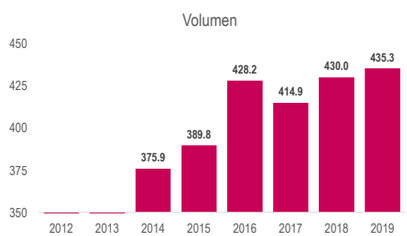
		Millones de cajas																											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Chiles	26.4	27.8	29.9	31.0	34.5	32.8	34.1	34.5	35.3	...	5.6%	7.5%	3.6%	11.3%	-5.1%	4.1%	1.3%	2.2%	2.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Serrano	0.6	0.7	0.6	0.7	0.7	0.7	0.7	0.7	0.7	...	4.6%	-5.5%	10.9%	3.9%	-0.3%	4.9%	-1.9%	1.4%	1.6%	2.4%	2.3%	2.1%	2.2%	2.1%	2.2%	2.2%	2.1%	2.1%
2	Jalapeño	19.5	20.5	22.6	23.1	25.9	24.4	25.4	25.7	26.3	...	5.1%	10.2%	2.2%	12.0%	-5.5%	3.9%	1.3%	2.4%	2.7%	74.0%	73.6%	75.5%	74.5%	74.9%	74.6%	74.4%	74.5%	74.6%
3	Chipotle	5.8	6.0	6.2	6.6	7.4	7.2	7.5	7.6	7.8	...	3.4%	3.3%	7.0%	10.9%	-2.6%	4.9%	1.3%	1.9%	3.5%	22.0%	21.6%	20.7%	21.4%	21.3%	21.9%	22.0%	22.1%	22.0%
4	Morrón	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	...	105.0%	-1.4%	2.9%	-7.6%	-41.8%	-6.2%	-1.1%	-0.3%	-15.9%	0.4%	0.7%	0.7%	0.7%	0.6%	0.3%	0.3%	0.3%	0.3%
5	Otros	0.3	0.5	0.3	0.4	0.4	0.3	0.3	0.4	0.4	...	47.5%	-35.8%	23.9%	3.7%	-14.0%	3.6%	2.6%	1.2%	-1.4%	1.2%	1.7%	1.0%	1.2%	1.1%	1.0%	1.0%	1.0%	1.0%

Materiales de envasado por categoría

Porcentaje ponderado sobre ventas

		Vidrio	Lata	Bricks	Pet	Pouch	Otros	No Especificado
0	Chiles	0.0%	75.0%	0.0%	0.2%	15.6%	9.2%	0.0%


Valor
9,000
8,500
8,000
7,500
7,000
7,137.6
7,269.2
7,714.2
8,464.6
8,147.0
8,127.2
7,907.2
2012
2013
2014
2015
2016
2017
2018
2019


Volumen
450
425
400
375
350
375.9
389.8
428.2
414.9
430.0
435.3
2012
2013
2014
2015
2016
2017
2018
2019