Memoria Estadística 2019

Capítulo 14. Valor de las ventas totales 2012-2020

14.1 Jugos, néctares y bebidas de fruta

Valores corrientes

		Millones de pesos									Variación anual										Estructura porcentual								
ID Subsector	Subsector	2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Jugos, néctares y bebidas de fruta	23,998.9	26,868.3	28,329.7	29,780.3	33,244.3	37,995.1	41,143.6	41,860.4	42,053.1	...	12.0%	5.4%	5.1%	11.6%	14.3%	8.3%	1.7%	0.5%	8.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Jugos	6,213.3	7,037.1	7,523.1	7,746.7	9,118.6	11,541.2	12,097.5	12,335.8	12,409.9	...	13.3%	6.9%	3.0%	17.7%	26.6%	4.8%	2.0%	0.6%	12.3%	25.9%	26.2%	26.6%	26.0%	27.4%	30.4%	29.4%	29.5%	29.5%
2	Néctares	6,349.5	7,050.9	7,355.6	7,539.6	8,699.3	10,206.2	11,783.4	11,710.3	11,603.7	...	11.0%	4.3%	2.5%	15.4%	17.3%	15.5%	-0.6%	-0.9%	11.6%	26.5%	26.2%	26.0%	25.3%	26.2%	26.9%	28.6%	28.0%	27.6%
3	Especialidades	870.2	978.2	994.2	1,287.4	1,626.1	1,690.3	1,656.7	1,712.9	1,729.7	...	12.4%	1.6%	29.5%	26.3%	4.0%	-2.0%	3.4%	1.0%	7.4%	3.6%	3.6%	3.5%	4.3%	4.9%	4.4%	4.0%	4.1%	4.1%
4	Bebidas de fruta	4,565.6	5,033.0	5,166.6	5,410.9	5,740.6	5,743.2	6,219.5	6,429.7	6,539.9	...	10.2%	2.7%	4.7%	6.1%	0.0%	8.3%	3.4%	1.7%	4.4%	19.0%	18.7%	18.2%	18.2%	17.3%	15.1%	15.1%	15.4%	15.6%
5	Concentrados y en polvo	2,574.8	2,828.4	2,960.2	3,023.7	3,232.5	3,819.7	3,941.0	3,978.2	4,035.6	...	9.9%	4.7%	2.1%	6.9%	18.2%	3.2%	0.9%	1.4%	7.1%	10.7%	10.5%	10.4%	10.2%	9.7%	10.1%	9.6%	9.5%	9.6%
6	Bebidas energéticas	3,425.5	3,940.8	4,330.0	4,771.9	4,827.2	4,994.5	5,445.6	5,693.4	5,734.2	...	15.0%	9.9%	10.2%	1.2%	3.5%	9.0%	4.6%	0.7%	4.5%	14.3%	14.7%	15.3%	16.0%	14.5%	13.1%	13.2%	13.6%	13.6%

Valores constantes, base 2018 = 100

		Millones de pesos																											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Jugos, néctares y bebidas de fruta	30,209.7	32,805.8	33,380.5	34,759.8	37,024.2	40,064.0	41,154.1	39,934.1	39,197.2	...	8.6%	1.8%	4.1%	6.5%	8.2%	2.7%	-3.0%	-1.8%	3.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Jugos	7,821.2	8,592.1	8,864.4	9,042.1	10,155.4	12,169.6	12,100.5	11,768.1	11,567.2	...	9.9%	3.2%	2.0%	12.3%	19.8%	-0.6%	-2.7%	-1.7%	6.8%	25.9%	26.2%	26.6%	26.0%	27.4%	30.4%	29.4%	29.5%	29.5%
2	Néctares	7,992.7	8,609.0	8,667.0	8,800.3	9,688.4	10,762.0	11,786.4	11,171.4	10,815.7	...	7.7%	0.7%	1.5%	10.1%	11.1%	9.5%	-5.2%	-3.2%	6.1%	26.5%	26.2%	26.0%	25.3%	26.2%	26.9%	28.6%	28.0%	27.6%
3	Especialidades	1,095.5	1,194.3	1,171.4	1,502.7	1,811.0	1,782.4	1,657.1	1,634.1	1,612.3	...	9.0%	-1.9%	28.3%	20.5%	-1.6%	-7.0%	-1.4%	-1.3%	2.1%	3.6%	3.6%	3.5%	4.3%	4.9%	4.4%	4.0%	4.1%	4.1%
4	Bebidas de fruta	5,747.2	6,145.2	6,087.8	6,315.6	6,393.3	6,055.9	6,221.1	6,133.9	6,095.7	...	6.9%	-0.9%	3.7%	1.2%	-5.3%	2.7%	-1.4%	-0.6%	-0.7%	19.0%	18.7%	18.2%	18.2%	17.3%	15.1%	15.1%	15.4%	15.6%
5	Concentrados y en polvo	3,241.1	3,453.4	3,487.9	3,529.3	3,600.1	4,027.7	3,942.0	3,795.2	3,761.6	...	6.6%	1.0%	1.2%	2.0%	11.9%	-2.1%	-3.7%	-0.9%	1.8%	10.7%	10.5%	10.4%	10.2%	9.7%	10.1%	9.6%	9.5%	9.6%
6	Bebidas energéticas	4,312.0	4,811.7	5,102.0	5,569.8	5,376.1	5,266.4	5,447.0	5,431.5	5,344.8	...	11.6%	6.0%	9.2%	-3.5%	-2.0%	3.4%	-0.3%	-1.6%	-0.6%	14.3%	14.7%	15.3%	16.0%	14.5%	13.1%	13.2%	13.6%	13.6%

Volumen

		Miles de toneladas																											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Jugos, néctares y bebidas de fruta	2,591.1	2,721.2	2,731.6	2,871.0	3,060.5	3,348.0	3,498.8	3,532.1	3,548.9	...	5.0%	0.4%	5.1%	6.6%	9.4%	4.5%	1.0%	0.5%	5.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Jugos	842.8	862.5	874.0	926.1	996.1	1,167.1	1,188.6	1,200.5	1,205.6	...	2.3%	1.3%	6.0%	7.6%	17.2%	1.8%	1.0%	0.4%	6.7%	32.5%	31.7%	32.0%	32.3%	32.5%	34.9%	34.0%	34.0%	34.0%
2	Néctares	857.9	880.0	899.0	922.5	984.9	1,140.9	1,199.4	1,211.6	1,220.1	...	2.6%	2.2%	2.6%	6.8%	15.8%	5.1%	1.0%	0.7%	7.1%	33.1%	32.3%	32.9%	32.1%	32.2%	34.1%	34.3%	34.3%	34.4%
3	Especialidades	30.5	35.0	36.4	43.6	44.9	44.7	41.1	40.6	39.9	...	14.8%	4.1%	19.5%	3.1%	-0.3%	-8.2%	-1.2%	-1.7%	-1.8%	1.2%	1.3%	1.3%	1.5%	1.5%	1.3%	1.2%	1.1%	1.1%
4	Bebidas de fruta	557.3	601.8	578.6	607.3	635.3	615.6	641.9	641.8	639.1	...	8.0%	-3.8%	5.0%	4.6%	-3.1%	4.3%	0.0%	-0.4%	1.4%	21.5%	22.1%	21.2%	21.2%	20.8%	18.4%	18.3%	18.2%	18.0%
5	Concentrados y en polvo	47.4	48.7	47.0	51.9	54.8	51.3	52.1	52.1	52.0	...	2.7%	-3.4%	10.2%	5.6%	-6.4%	1.7%	-0.1%	-0.2%	0.1%	1.8%	1.8%	1.7%	1.8%	1.8%	1.5%	1.5%	1.5%	1.5%
6	Bebidas energéticas	255.3	293.4	296.4	319.6	344.6	328.5	375.7	385.6	392.2	...	14.9%	1.0%	7.8%	7.8%	-4.7%	14.4%	2.6%	1.7%	4.8%	9.9%	10.8%	10.9%	11.1%	11.3%	9.8%	10.7%	10.9%	11.1%

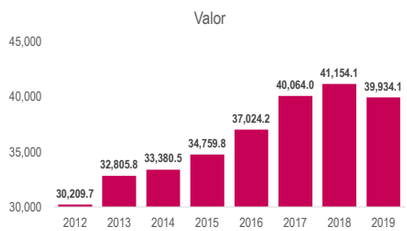
Cajas

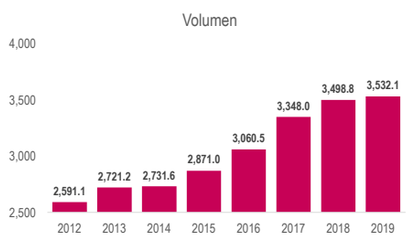
		Millones de cajas																											
		2012	2013	2014	2015	2016	2017	2018	2019	2020	2012	2013	2014	2015	2016	2017	2018	2019	2020	2015-2019	2012	2013	2014	2015	2016	2017	2018	2019	2020
0	Jugos, néctares y bebidas de fruta	209.6	219.3	220.2	226.2	240.2	262.4	275.4	277.6	278.5	...	4.6%	0.4%	2.7%	6.2%	9.2%	5.0%	0.8%	0.3%	5.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
1	Jugos	60.3	64.0	66.7	67.4	72.4	88.4	90.5	91.4	91.8	...	6.1%	4.2%	1.1%	7.4%	22.2%	2.3%	1.0%	0.4%	7.9%	28.8%	29.2%	30.3%	29.8%	30.1%	33.7%	32.9%	32.9%	33.0%
2	Néctares	54.5	57.7	58.4	60.2	64.1	72.5	77.5	78.3	78.9	...	5.9%	1.1%	3.1%	6.4%	13.2%	6.9%	1.0%	0.7%	6.8%	26.0%	26.3%	26.5%	26.6%	26.7%	27.6%	28.1%	28.2%	28.3%
3	Especialidades	8.0	8.3	7.9	8.1	8.4	8.4	7.6	7.5	7.3	...	3.3%	-4.0%	2.5%	3.1%	-0.1%	-9.9%	-1.2%	-1.7%	-2.1%	3.8%	3.8%	3.6%	3.6%	3.5%	3.2%	2.7%	2.7%	2.6%
4	Bebidas de fruta	61.2	62.6	60.1	62.0	65.0	63.7	67.5	67.4	67.2	...	2.4%	-4.1%	3.2%	4.9%	-1.9%	5.8%	0.0%	-0.4%	2.1%	29.2%	28.5%	27.3%	27.4%	27.1%	24.3%	24.5%	24.3%	24.1%
5	Concentrados y en polvo	8.5	9.1	9.1	9.6	10.1	10.0	10.2	10.1	10.1	...	6.6%	0.3%	5.2%	5.2%	-1.0%	1.5%	-0.1%	-0.2%	1.4%	4.1%	4.2%	4.1%	4.2%	4.2%	3.8%	3.7%	3.7%	3.6%
6	Bebidas energéticas	17.1	17.6	18.0	18.9	20.3	19.3	22.3	22.8	23.2	...	2.8%	2.6%	4.8%	7.4%	-4.6%	15.1%	2.6%	1.7%	4.9%	8.1%	8.0%	8.2%	8.3%	8.4%	7.4%	8.1%	8.2%	8.3%

Materiales de envasado por categoría

Porcentaje ponderado sobre ventas

		Vidrio	Lata	Bricks	Pet	Pouch	Otros	No Especificado
0	Jugos, néctares y bebidas de fruta	9.6%	22.2%	40.5%	18.1%	0.0%	9.6%	0.0%


Valor
45,000
40,000
35,000
30,000
30,209.7
32,805.8
33,380.5
34,759.8
37,024.2
40,064.0
41,154.1
39,934.1
2012
2013
2014
2015
2016
2017
2018
2019


Volumen
4,000
3,500
3,000
2,500
2,591.1
2,721.2
2,731.6
2,871.0
3,060.5
3,348.0
3,498.8
3,532.1
2012
2013
2014
2015
2016
2017
2018
2019